



AN AMBITIOUS THIRD EDITION 2028-2029

***A round the world race between performance, human
adventure and discovery of the territories***



A LOOK BACK AT THE 2ND EDITION: SPORTING ACHIEVEMENTS, EMOTIONS AND INTERNATIONAL INFLUENCE

- *An intense challenge - 6 unique stopovers*
- *34.826 miles sailed around the world - 123 days at sea - 6 legs*
- *27 skippers entered - 9 nationalities represented*
- *The first Class40 scows around the world - Record distance covered in 24 hours: 459.78 miles - average speed: 19.16 knots*
- *A double identity – competition and adventure – travels and encounters with territories and cultures*
- *Global media coverage reflecting the dual identity of the event*



A LOOK BACK AT THE ROUTE OF THE 2ND EDITION



GLOBE40
LA GRANDE ROUTE

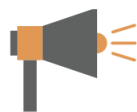
2025 / 2026
2ND EDITION

ROUTE ON 1ST JULY 2024

MEDIA COVERAGE ACROSS FIVE CONTINENTS

Key figures

+ 20 million
digital views



3,450
press
mentions

8 months
of visibility



Hundreds
of pieces
of content produced



1 prologue
and **6 stages**
around the world



310 journalists
accredited for the
2nd edition – in France
and internationally



25 countries
covering
the race

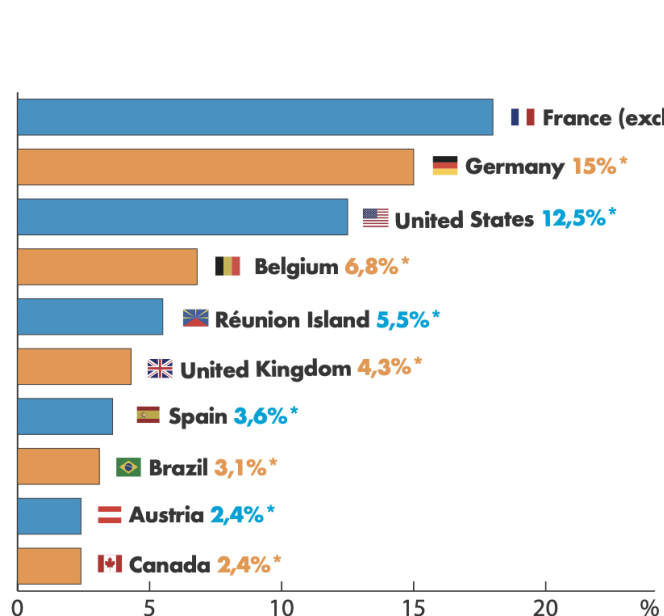


Virtual
Regatta
Warm-Up and 2nd edition
of the **Globe40**

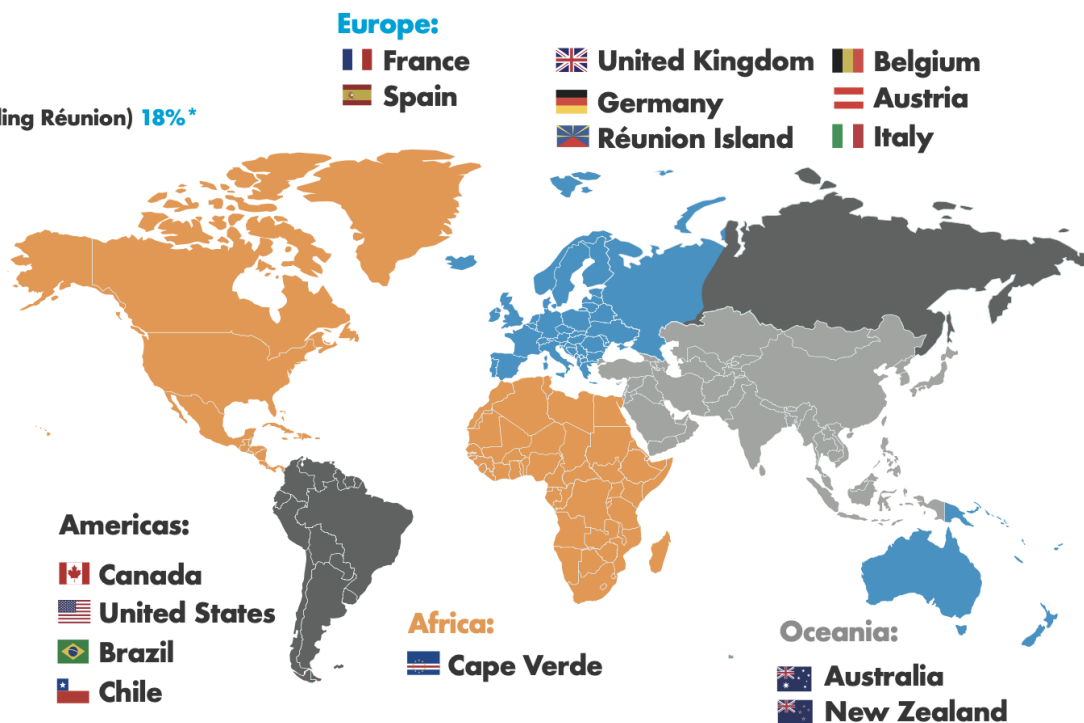
311,668
cumulative players



MEDIA COVERAGE ACROSS FIVE CONTINENTS



* Percentage of website visitors who read pages on the site www.globe40.com



EDITORIAL PRODUCTION FOLLOWING THE RHYTHM OF THE ROUND THE WORLD RACE



Photo reports

The photo reports were produced by **Jean-Marie Liot**, winner of the **Mirabaud Yacht Racing Image Award 2016** and an international reference in sailing photography. His images were distributed through the **DPPI agency**, media outlets, partners, and social media channels.



Professional audiovisual production

The company **IMAGE IN FRANCE** produced the official **GLOBE40** videos, including: teasers, 12-minute feature reports for each stage, stage summaries, interviews, onboard footage, drone footage, and immersive content.



Interviews

Skippers, organisers, partners, and local stakeholders met throughout the route.



Drone footage and live TV

Spectacular images captured during starts, finishes, and events in the race villages. 3 hours of live TV coverage for the arrival in Lorient, with 105,378 viewers on social media.



Crew profiles

Content highlighting the sailors' backgrounds, projects, and personalities.



Press releases

Regular updates sent to French and international media to ensure continuous coverage of the event.

2028 / 2029: THE EXPERIENCE OF THE FIRST TWO EDITIONS AT THE SERVICE OF A NEW AMBITION



© Jean-Marie LIOT / Globe40

2028 / 2029: A 3RD EDITION THAT RETAINS THE FUNDAMENTALS

- *The 3rd edition was officially launched on 1st of September 2026 with the publication of the **Notice of Race**: <https://www.globe40.com> – skipper's area*
- *The **sporting fundamentals** preserved: double-handed race in Class40, possibility of changing a crew member at each leg, category 1 course, points classification*
- *An **optimized format** to gain accessibility: 5 legs instead of 6 and an overall duration reduced from 8 to 7 months*
- *A **redesigned calendar** : start scheduled for the end of September 2028 and arrival in April 2029, to better meet the personal and professional constraints of the skippers and benefit from favourable weather conditions.*
- *A goal of **10 to 15 teams** for the 3rd edition*
- *Diversity **at the heart of the event** : amateurs and professionals, men and women, international diversity*

3RD EDITION: A RENEWED COURSE, BETWEEN CONTINUITY AND NEW HORIZONS



GLOBE 40
LA GRANDE ROUTE

2028 / 2029
3RD EDITION

PROVISIONAL ROUTE AS OF 1ST SEPTEMBER 2026

CADIZ, SYDNEY AND VALPARAISO

THE FAVOURITES STOPOVERS OF THE 2ND EDITION



THE CLASS40, A BOAT THAT HAS PROVEN ITS RELIABILITY AROUND THE WORLD



© Jean-Marie LIOT / Globe40

A CLASS WHOSE SPORTING DYNAMICS AND ATTRACTIVENESS ARE CONSTANTLY STRENGTHENING

- *The CLASS40 is now the **benchmark monohull for international ocean racing** with the 60-foot IMOCA in the Vendée Globe*
- *With more than 215 **boats built** – 59 scows and 156 sharps – its success is as much quantitative as qualitative.*
- *The arrival of the "**scow**" type **Class40** (rounded bow) has greatly increased **the performance of the boats and the sporting level.***
- *The **stability of the class rule** guarantees close performance and therefore remarkable **intensity** in races.*
- *The Class40 is **particularly attractive today** : reasonable in terms of budget, accessible to enlightened amateurs as well as renowned professionals, international, it is also the most feminized series in offshore racing*

3RD EDITION: AN AMBITION REINFORCED BY EXPERIENCE

- **To strengthen the sporting level** with the arrival of new or recent Class40s and renowned professional skippers, while preserving the place of enlightened amateurs
- **Optimise the format** with 5 legs instead of 6, to strengthen the accessibility and attractiveness of the event while maintaining emblematic destinations and opening up new horizons
- **Amplify media coverage** through official international TV broadcasters and a strengthened content strategy
- **Preserving the DNA of the GLOBE40**: an event that combines competition and adventure, sporting performance and discovery of the territories.
- **To affirm the place of GLOBE40** in the ocean racing landscape alongside the major existing events (Vendée Globe / Ocean Race).

SIRIUS EVENTS: A LEADER IN THE NAUTICAL INDUSTRY



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- *The company was founded in 2005 by **Manfred Ramsbacher**, after 8 years as president of the **Tour de France à la voile** .*
- *SIRIUS EVENEMENTS has organized **more than 50 events in France and internationally for 21 years in the fields:***
 - ***International "in-shore" regattas** : in the America's Cup universe with the GC32 circuit in France (7 events since 2014), the J80 World Championship in 2013 in Marseille (120 boats), the Normandy International Week (10 editions - 120 boats).*
 - ***Off-shore ocean racing:** 2 editions of the Transat Jacques Vabre (2013 – 2015), the CIC Normandy Channel Race (created by the company, 17 editions in Class40), Brest Atlantiques in 2019 – half-round the world in an Ultim maxi-multihull, the GLOBE40 – 1st edition 2021-2022 // 2nd edition 2025-2026.*

